

ZICHRON SHLOME REFUAH FUND



JOIN THE NATIONAL  
ZSRF KIDS-A-THON  
WHERE KIDS ARE HELPING KIDS

**FIGHT CANCER**



**Play  
& Win**

**GREAT  
prizes**



**RAISE \$150**  
and win more! Choose  
from one of our **SUPER**  
**SPECIAL BONUS PRIZES!!**

**the ZSRF  
kidsathon**

*Dedicated in memory of MRS. RUTHY CHESIR a pillar of faith, compassion, and altruism.*

# About ZSRF

The **Zichron Shlome Refuah Fund** is a non-profit organization, helping thousands of families who suffer from acute medical crisis for the past 23 years. ZSRF provides emotional, financial, and practical needs of the family whether its medical and travel expenses, utility bills, or housekeepers...Zichron Shlome is there discretely and confidentially. The thousands of families who have benefitted from their services can attest to the invaluable aid the Zichron Shlome Refuah Fund provides when confronting this horrific illness.

*...As a physician who cares for children with cancer, I know the terrible impact the diagnosis and its treatment has on the patients and their families. Their burdens are enormous. They need all possible assistance to help them overcome their difficulties. Zichron Shlome Refuah Fund is a voluntary organization dedicated to help families in areas that are often overlooked by others. They fill a great need. I urge everyone to support their efforts in whatever way they can.*

*-Peter G. Steinhertz, M.D.*

*Member & Attending Pediatrician*

*Memorial Sloan Kettering Cancer Center*

*Professor Pediatrics - Cornell University Medical College*

## RABBINICAL COMMITTEE

Rabbi Avrohom P. Blumenkranz זצ"ל

Rabbi Naftali Halberstam זצ"ל

Rabbi Yehuda Tirnauer זצ"ל

Rabbi Getzel Berkowitz

Rabbi Dovid Goldwasser

Rabbi Yisroel M. Grunwald

Rabbi Shrage Hager

Rabbi Aharon Katz

Rabbi Arye Malkiel Kotler

Rabbi Yaacov Perlow

Rabbi Yechezkel Roth

Rabbi Zalmen Leib Teitelbaum

Rabbi Avrohom Tzvi Vosner

Rabbi Meir Moshe Weiss

Rabbi Moshe Wolfson



# Contact ZSRF

**Kids-A-Thon Hotline:**

**877-959-2445 or 732-364-2201**

**Kids-A-Thon Mailing Address:**

**ZICHRON SHLOME REFUAH FUND**

**42 SEMINOLE DRIVE**

**LAKEWOOD, NJ 08701**

**E-mail: ZSRkids4cancer@gmail.com**

Visit us at  
our website  
**www.ZSrf.org**

Checks should be made payable to the:

**ZICHRON SHLOME REFUAH FUND or ZSRF.** Please send your sponsorship to the kidsathon mailing address above.

**MAIN OFFICE: ZICHRON SHLOME REFUAH FUND**  
**1319 51ST STREET . BROOKLYN, NY 11219 . 718.GET.WELL**



## WHAT IS A KIDS-A-THON?

An event where kids like you will play & help to raise money for children who are sick with cancer.

[Your head counselor will announce which sport you will play i.e. swimming, bowling, walking etc.]



## HOW CAN I PARTICIPATE?

**GET SPONSORS.** A sponsor is someone who will give you money for points you will score at the Kids-A-Thon event. Ask relatives, neighbors, friends, and anyone else you know. Keep track of your sponsors using the form in the back.

**PLAY.** Your counselor will monitor how many points you score.

**NOTE: YOU DON'T HAVE TO BE PART OF A CAMP OR KIDSATHON TO JOIN!** Anyone can raise money and receive prizes.

**BRING or SEND** in the sponsored money.

**CHOOSE** your **PRIZE(S)**. In order for you to receive your prize **you must fill out the prize order form in the back** - and send it in together with your sponsorship.

Please note: pictures are for illustrative purposes. In case of shortage, prizes of similar or greater value will be substituted.

Raise  
**\$25 - \$49**  
receive a choice of

- A1 SNOW IN A CAN** Too hot? Change seasons! Create your own snowman with synthetic snow that expands 3x's the size (snowman accessories included).
- A2 PERLER BEADS** Sunny day, rainy day, perfect day! Enjoy 2 entertaining Perler Beads projects.
- A3 2 PLAYMOBIL FIGURE SETS** Add many exciting Playmobil figures to your collection. (assorted sets)
- A4 FOAMFETTI + SILLY PUTTY** crinkle, crackle, create with this textured air-dry sculpting mix + silly putty too.



Raise  
**\$50 - \$69**  
receive a choice of

- B1 ROLL A SHOT BASKETBALL** watch the lights flash and hear the crowd roar with every score!
- B2 DOTZA AND SPRAYZA** stamp rows of Dotza with the special dot tip and create amazing airbrush effects for a blast of color, patterns, and cool designs. includes: 60 reusable creation images, 20 reusable stencils, 12 Dotza Pens, 12 Sprayza Pens, 2 Sprayza Tools, 2 full-color idea books, and 1 storage pouch.
- B3 WALLET** your own genuine leather wallet. Start saving...



- C1 ROYAL PERSONAL ORGANIZER + LED FLASHLIGHT** organize all your important phone numbers & birthdays in this computerized gadget. Includes games, calendar, and calculator.
- C2 COMPLETE SCRAPBOOK KIT** a scrapbook lovers dream! Includes: album, and all the accessories you need to create beautiful memories. 394 pieces! (Sorry, no shipping).
- C3 CASIO WATCHES** this bright Casio watch will add to your summer accessories. - (assorted colors.)



Raise  
**\$100 - \$159**  
receive a choice of

- D1 THE ORIGINAL PUMPNATOR**- Summer Splash! Pump up balloons with water or air... and the fun begins (Warning: Choking hazard.)
- D2 YADA YADA** Say it, play it, warp it. Record and play back your voice, music, or just about anything. Warp control makes any sound hilarious.
- D3 ELECTRIC MONOPOLY** buy & sell! Collect those rents! America's best electric game.





Raise  
**\$160 - \$249**  
receive a choice of

**E1 TONKA REMOTE CONTROL CAR + BINOCULARS** remote control trick trigger- activates awesome built-in stunts (rechargeable batteries included). Keep a close view with a pair of quality binoculars.

**E2 CASIO LABEL PRINTER + STATIONARY KIT** Quit the lost and found with the label printer that does whatever you want. This fancy stationary kit includes a calculator, scissor, ruler, eraser, scotch tape, pen, stapler, clips in an organized compact case.

**E3 MICROPHONE STAND WITH DETACHABLE MICROPHONE** and the show begins! Sound effect buttons, flashy disco ball, automatic shut-off.



E3



E2



Raise  
**\$250 - \$449**  
receive a choice of

**F1 GAME CONSOL + CASE** never be bored with this Nintendo-like full color screen. (includes 200 built in games) (No wifi or video capabilities.) + keep it in this nifty case.

**F2 WATER SPRAY HELICOPTER** Become a pilot with this 360° rotating 3.5 channel infrared control spray helicopter. Rechargeable batteries included.

F1



200  
BUILT IN  
GAMES.



F2



**G1 NOSTALGIA HOT DOG MACHINE + EZ POPCORN** Bring the party wherever you go with your nostalgia pup-up hot dog toaster and microwave popcorn maker.

**G2 RAZOR POGO STICK** can you keep your balance?!

Raise  
**\$450 - \$699**  
receive a choice of

G1



G2



Raise  
**\$700 - \$999**  
receive a choice of

H1



H2



**H1 SMART GLOBE** Have the universe at your fingertips! Touch anywhere on the Smart Glove with the wireless smart pen to learn amazing news and facts about the world we live in.

**H2 ELECTRIC SCOOTER**

**H3 GUITAR ASSEMBLE** Join the band! Acoustic/ electric guitar with amplifier and gig bag, strap, cable string, and tuner.

H3



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Raise  
**\$1000 - \$1499**  
receive a choice of

I1



**I1 RAZOR SCOOTER WITH A SEAT** zip around town, get places in no time with this super electric scooter. Double the thrill and make announcements with this megaphone and 3 sound sirens.

**I2 \$200 GIFT CARD**

**I3 SHUL SET** from woodpeckers

I2

**\$200  
VISA CARD**



I3



Please note: pictures are for illustrative purposes. In case of shortage, prizes of similar or greater value will be substituted.

Raise  
**\$2200 - \$2899**  
receive



**K INFLATABLE  
WATERSLIDE**  
enjoy hours of wet fun!

Raise  
**\$1500 - \$2199**  
receive a choice of

J1



**J1 RAZOR GROUND FORCE DRIFTER KART** sit back, relax, and enjoy the ride.

**J2 \$300 GIFT CARD**

J2

**\$300  
VISA CARD**



**WOW!!!**

Raise  
**\$2,900+**

**CONGRATULATIONS!**  
**YOU HAVE EARNED**  
**YOURSELF A TICKET**  
**TO ERETZ YISRAEL!!**  
(\$800 voucher)

\*RESTRICTIONS APPLY.

**\* EXTRA! \*  
\* EXTRA! \***  
**CHECK  
THIS  
OUT!!**



**Raising \$150**  
or more, entitles you to ALSO  
receive an exciting handheld  
game "Brick" (similar to  
tetris)! or...

**Raise \$180**  
and receive this Hello Kitty  
slap watch



## MAKING A DIFFERENCE

Raising any amount of money for ZSRF makes a difference.

We'd like to acknowledge the following individuals and camps for their determination  
in making a very big difference in the lives of ZSRF kids -

**Mordechai Maslaton**, *Chaim Day Camp*, Brooklyn \$1,765

**Yaakov and Yehuda Fried**, *Chaim Acheinu*, Queens \$850

**Mayer Zaks**, *Nachal Rimom* \$567

**Yehudis Frank**, *Camp Express* \$511

**Rikki Klein**, *Fallsview Estates* \$500

**Chaim Yoel and Breindel Heyman**, *Nachal Rimom* \$395



*Camps and  
Kids like these are an  
inspiration!*  
**THANK YOU** for the effort  
and keep up the  
amazing work!

### Our Top Camps of Summer 2012

**Acheinu**, Queens, NY

**Camp Express**

**Camp Leeba**, Lakewood, NJ

**Camp G'vaos**, Lakewood, NJ

**Chaim Day Camp**, Brooklyn, NY

**Cutlers Bungalow Colony**

**Fallsview Estates**

**La Ruach**, Monsey, NY

**Machne Yehuda**, Los Angeles, CA

**Masores**, Brooklyn, NY

**Nachal Rimom**

**Ruach Hatorah**, Lakewood, NJ

**Samcheini**, Brooklyn, NY

**Twin Oaks Bungalow Colony**

## IMPORTANT!

In order to receive your prizes -  
you **MUST** fill out this order form!

\* Please note: Pictures are for illustrative purposes. Prizes may vary. In  
case of shortage, prizes of similar or greater value will be substituted.

### ORDER FORM

Name: \_\_\_\_\_

Phone Number : \_\_\_\_\_

Home Address: \_\_\_\_\_  
\_\_\_\_\_

Camp Affiliation (if applicable): \_\_\_\_\_

I raised:

please send me prize symbol:

**BONUS:**

I raised 150+ please send me:

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**E-mail: ZSRkids4cancer@gmail.com**

**Visit us at  
our website  
[www.ZSrf.org](http://www.ZSrf.org)**

Checks should be made payable to the:  
**ZICHRON SHLOME REFUAH FUND or ZSRF.** Please send your  
sponsorship to the kidsathon mailing address above.

| SPONSOR'S NAME<br>ADDRESS & PHONE NUMBER | \$ PER<br>POINT |
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Date \_\_\_\_/\_\_\_\_/\_\_\_\_ I scored \_\_\_\_ points.

Dear Parent, If your child is unable to participate in the ZSRF Kids-A-Thon,  
but you would like to send in a donation, please mail it to:  
**ZSRF, 42 SEMINOLE DRIVE, LAKEWOOD, NJ 08701.**  
Thank you for your support!